



## KRISTEN KNOBLAUCH

Graphic Designer

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## SKILLS

Adobe Creative Suite  
Social Media Platforms  
HTML, CSS & JavaScript  
Microsoft Office  
Photography  
Branding design  
Typography  
Illustration  
UI/UX Design  
Invision  
Miro  
WIX  
Quip  
Slack  
Asana

## EDUCATION

**Saint John's University**  
Jamaica, NY  
*BFA in Graphic Design*  
Cumulative GPA - 3.9  
Sept. 2017 - May 2021

**Saint Francis Preparatory School**  
Fresh Meadows, NY  
*High School Diploma*  
Sept. 2013 - May 2017

## EXPERIENCE

### Sircle Media, New York, NY — Content Creation Intern

January 2021 – Present

- Responsible for designing posts and illustrations, in particular giveaways, informative carousels, Instagram story highlights, motion graphics, and paid promotional ads, for social media
- Performed research to create moodboards, Instagram story schedule, email marketing design, and designed feed concepts for social media for a specified company

### Lily the Wealth Builder, Brooklyn, NY — Social Media Intern

July 2019 – Present

- Responsible for creating social media posts, posters for advertising, lesson plans, and children's activities such as coloring book pages
- Performed research and gathered data on contacts at various schools to create a targeted market

### Klickpicks, New York, NY — Graphic Design Intern

August 2020 – October 2020

- Responsible for videography, photo selection, and photo edits/touch-ups
- Performed research and gathered data for location scouting and model data

### Bookstr, New York, NY — Graphic Design Intern

June 2020 – September 2020

- Responsible for creating social media illustrations for posts and stories, Facebook Live advertising, and Instagram Reels

### Lincoln Center for Performing Arts, New York, NY — Brand Design Intern

September 2019 – December 2019

- Responsible for assisting art directors on assignments and projects for a variety of medias, such as seasonal programs, brochures, signage for events, invitations, booklets, and social media posts

### New York Police Department, 1 Police Plaza, New York, NY — Summer College Intern

June 2018 – August 2018

- Responsible for assisting in video shoots, designing title cards for videos, and assisting in gathering pictures and videos for videos
- Weekly outings and press conferences to assist on coverage of information

### Queensborough Community College, Bayside, NY — Artwork Inventory Manager

July 2015 – August 2015

- Took inventory and catalogued all artwork by providing detailed explanations and photographs of each art piece
- Provided customer service by answering phones and directing them to appropriate department

## AWARDS

- National Society of Leadership and Success
- Art National Honors Society
- Scholastic Honorable Mention award - photography award